

2021 - 2022 Buffalo Civic Center Advertising Rates

▶ **Dasher Boards & Hanging Banners:**

- \$500 per dasher/banner - (1) year contact
- \$450 per dasher/banner - (3) year contact
- \$750 dasher or banner in both rinks - (1) year contact
- \$675 dasher or banner in both rinks - (3) year contact

Dasher Boards & Hanging Banner Advertisers will also get:

- Civic Center Facebook Page “Advertising Flyer” - once per month if requested
- City of Buffalo Website - Current Advertisers Tab - logo and link to your web site.
- Civic Center Flyer Advertising - Advertisers will be allowed to use advertising slots at the Civic Center for monthly flyers to advertiser your business.

▶ **Lobby Advertising Board:**

- \$200 per year

▶ **Wall Advertising:**

- \$1000 per year (minimum 3-year contract)

▶ **Back-Lit Wall Advertising:**

- \$1000 per year (minimum 3-year contract)

▶ **In-Ice Advertising**

- \$1200 per year

▶ **Zamboni Advertising**

- \$600 - \$2500 per year